

**CLAIMS**

1           1.       A mobile multi-display billboard vehicle comprising:  
2           a vehicle including a cab and a flat bed portion;  
3           at least one multi-display sign box; and  
4           wherein said at least one multi-display sign box is attached to an upper surface of said  
5           bed portion.

1           2.       The billboard vehicle of claim 1, further comprising attaching means for attaching  
2           said at least one multi-display sign box to said upper surface of said bed portion.

1           3.       The billboard vehicle of claim 1, wherein each of said multi-display sign boxes  
2           further includes a front side, a back side, a lower frame member, an upper frame member, a pair  
3           of end frame members, a plurality of multi-sided display elements being vertically supported  
4           between said upper frame member and said lower frame member, and a drive mechanism for  
5           rotating said plurality of multi-sided display elements in tandem.

1           4.       The billboard vehicle of claim 3, wherein each of said multi-display sign boxes  
2           further includes a liner disposed on said back side such that when viewed from said front side,  
3           vision between adjacent of said multi-sided display elements is prevented.

1           5.       The billboard vehicle of claim 3, wherein said at least one multi-display sign box  
2 further includes a pair of opposing multi-display sign boxes and a rear multi-display sign box  
3 therebetween, wherein said lower frame members of said multi-display sign boxes are attached to  
4 said upper surface of said bed portion, and said end members of adjacent of said multi-display  
5 sign boxes are connected such that said multi-display sign boxes form an enclosure.

1           6.       The billboard vehicle of claim 3, wherein said drive mechanism is at least  
2 partially disposed inside said lower frame member.

1           7.       The billboard vehicle of claim 3, wherein each of said multi-display sign boxes is  
2 independently controlled such that said plurality of multi-sided display elements of each of said  
3 multi-display sign boxes is rotatable independent of other of said pluralities of multi-sided  
4 display elements of others of said multi-display sign boxes.

1           8.       The billboard vehicle of claim 3, further including at least one lighting fixture  
2 mounted on said upper surface of said bed portion, said lighting fixture being configured to  
3 illuminate said at least one multi-display sign box.

1           9.       The billboard vehicle of claim 8, further including a diesel generator secured to  
2 said bed portion and configured to supply operating power to said at least one multi-display sign  
3 box and said at least one lighting fixture.

1           10.     The billboard vehicle of claim 3, wherein said multi-display sign boxes can be  
2     activated and deactivated from inside said cab.

1           11.     The billboard vehicle of claim 7, wherein a frequency of rotation of said plurality  
2     of multi-sided display elements is variable.

1           12.     The billboard vehicle of claim 1, further comprising a means for tracking a  
2     position of said vehicle.

1           13.     The billboard vehicle of claim 1, further comprising a low power FM transmitter  
2     for transmitting advertising messages.

1           14.     A method for advertising comprising:  
2     providing a vehicle;  
3     providing a plurality of multi-display sign boxes; and  
4     attaching said plurality of multi-display sign boxes to said vehicle.

1           15.     The method of claim 14, wherein said attaching step further includes attaching  
2     said plurality of multi-display sign boxes to an upper surface of a bed portion.

1           16.     The method of claim 15, wherein said attaching step further comprises:  
2           positioning a lower member of one of said plurality of multi-display sign boxes on said  
3     bed portion;  
4           creating matching mounting holes in said lower member and said bed portion;  
5           passing at least one attaching means through said matching mounting holes; and  
6           securing said at least one attaching means in place, thereby securing said lower member  
7     to said bed portion.

1           17.     The method of claim 15, wherein said step of attaching said plurality of multi-  
2     display sign boxes to said bed portion further includes attaching a pair of opposing multi-display  
3     sign boxes and a rear multi-display sign box to said bed portion such that said plurality of multi-  
4     display sign boxes forms an enclosure.

1           18.     The method of claim 15, further comprising the step of illuminating said plurality  
2     of multi-display sign boxes.

1           19.     The method of claim 15, further comprising the step of operating each of said  
2     plurality of multi-display sign boxes independently of each other.

1           20.     The method of claim 19, further comprising the step of varying a frequency at  
2     which each of said plurality of sign boxes operates.

1           21.     The method of claim 15, further comprising the step of providing power for  
2     operating said plurality of multi-display sign boxes.

1           22.     The method of claim 15, further comprising the step of transmitting low power  
2     FM advertising messages.

1           23.     A method of advertising comprising:  
2             providing a vehicle having at least one multi-display sign box attached to a bed portion  
3     thereof; and  
4             operating said vehicle in a plurality of locations.

1           24.     The method of claim 23, further comprising the step of illuminating said at least  
2     one multi-display sign box.

1           25.     The method of claim 23, wherein said bed portion includes an upper surface and  
2     said at least one multi-display sign box is bolted to said upper surface.

1           26.     The method of claim 23, further comprising the step of transmitting low power  
2     FM advertising messages.

1           27.     A mobile multi-display billboard vehicle comprising:  
2           a vehicle including a cab and a flat bed portion;  
3           a plurality of multi-display sign boxes;  
4           a plurality of controllers, each of said controllers arranged and configured to operate one  
5 of said plurality of multi-display sign boxes at a desired frequency; and  
6           wherein each of said plurality of multi-display sign boxes is operatively coupled to one of  
7 said plurality of controllers.

1           28.     The mobile multi-display billboard vehicle of claim 1, wherein each of said  
2 controllers further includes a computer.

1           29.     The mobile multi-display billboard vehicle of claim 1, wherein said desired  
2 frequency of each of said controllers is selected from inside said cab.

1           30.     The mobile multi-display billboard vehicle of claim 1, further including three of  
2 said multi-display sign boxes and three of said controllers.

1           31.     A mobile multi-display billboard vehicle comprising:  
2           a vehicle having a cab and a bed portion;  
3           a pair of opposing multi-display sign boxes and a rear multi-display sign box, each of said  
4 multi-display sign boxes including a front side, a back side, a lower frame member, an upper  
5 frame member, a pair of end frame members, a plurality of triangular display elements being  
6 vertically supported between said upper frame member and said lower frame member, a drive  
7 mechanism partially disposed in said lower frame member for rotating said plurality of triangular  
8 display elements in tandem, a motor configured to rotate said drive mechanism, and a controller  
9 configured to allow a frequency at which said plurality of triangular display elements is rotated to  
10 be varied;  
11           a plurality of lighting fixtures being mounted to an upper surface of said bed portion and  
12 configured to illuminate said multi-display sign boxes;  
13           a diesel generator attached to said bed portion being configured to supply operating power  
14 to said multi-display sign boxes and said plurality of lighting fixtures; and  
15           a plurality of switches in said cab configured to energize and de-energize each of said  
16 multi-display sign boxes independently of each other; and  
17           wherein said lower members of said multi-display sign boxes are mounted to said bed  
18 portion and said end members of adjacent of said multi-display sign boxes are rigidly connected  
19 such that said multi-display sign boxes form an enclosure, each of said multi-display sign boxes  
20 further including a liner disposed on said back side such that when viewed from said front side,  
21 vision between adjacent one of said triangular display elements is prevented.